LET'S CONNECT

hello@wesleygrim.com / 724.972.6455

PORTFOLIO

wesleygrim.com

WHO IS...

WESLEYGRIM

A simple guy with a complex imagination. When it comes to creating, the possibilities are limitless. Current design trends are *ever-changing*, and I am always challenging myself to advance and evolve as a designer. With 16 years of professional industry experience; I'm just getting warmed up.

EDUCATION

Pittsburgh Technical College
Associate's Degree, Graphic Design
2007 - 2009

SKILLS

- Adobe Creative Suite
- Creative Direction
- Photography
- Layout Design
- Leadership
- Client Mangement
- Photo Manipulation
- Social Media
- Print & Production
- Design Process

EXPERIENCE

Senior Design Manager (Graphic Designer)
G FUEL | Feb 2020 - Present

- Lead and direct projects to other designers on the team
- Design artwork for print and digital social media pieces
- Conceptualize product design for future collaborations of tub and can products
- Create email and presentation layouts
- Collaborate with team to ensure print & digital projects are completed efficiently
- Prepare digital files to be sent to production for a variety of products

Assistant Art Director/Production Artist
Clayton Kendall | Dec 2012 - Jan 2020

- Gather information and artwork from new incoming clients
- Prepare client provided artwork for promotional items, apparel, web graphics, digital use or large format printing
- Manage extensive artwork types for multiple accounts

Production Artist/Pagination
Trib Total Media | Apr 2010 - Dec 2012

- Created live and spec newspaper advertisements and circulation pieces.
- Layout design one of the many papers produced.
- Made sure printing was accurate from plate and print room.

Photography & Graphic Design
Freelance | Jan 2014 - Present

- Produced concepts for 2018 Audi of America for their Out of This World social media campaign.
- Create digital manipulations for 2016 Honda Civic Campaign
- Photography for Honda for the 2015 Honda Fit Sport
- Photograph obstacles for 7 Springs Mountain Resort (Mud on the Mountain) & Advil (Tough Mudder)
- Produce ad shots/manipulations for brands such as Blenders Eyewear, Claynosaurz, Gryffin & Adobe Stock